

**The 10<sup>th</sup> Annual North Country Symposium**  
With assistance from the **Ellen C. Burt '42 Endowment for North Country Education**  
**St. Lawrence University, Eben Holden Conference Center**  
**Oct. 31, 2011**

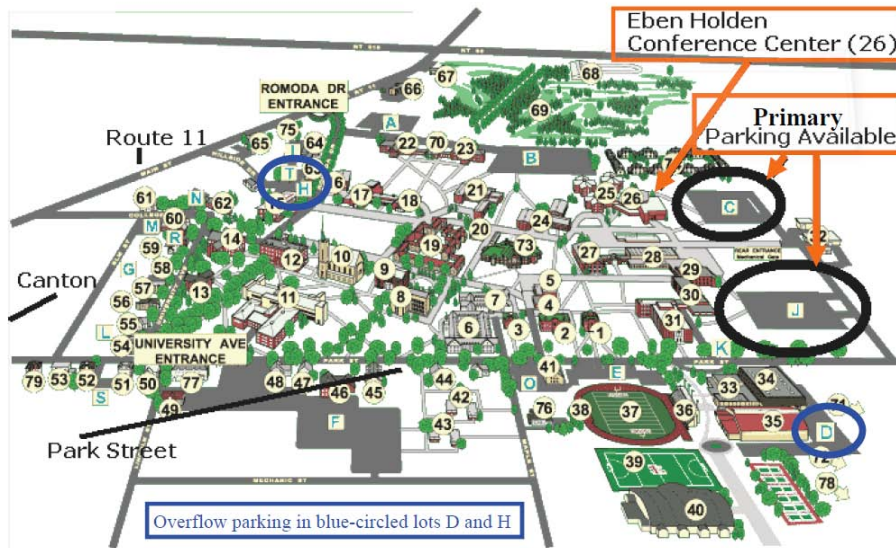
<http://www.northcountysymposium.org>

***“Working with the North Country Regional Economic Development Council”***

The 10<sup>th</sup> annual North Country Symposium coincides with the work of the North Country Regional Economic Development Council, which has been creating a strategic development plan for the seven counties spanning the crown of the Empire State. The council is one of ten formed by Governor Andrew M. Cuomo as part of his NY Open for Business initiative. The councils have been tasked with creating strategic plans that will align economic development efforts within the regions based upon their respective assets. In creating this new approach to economic development, Governor Cuomo seeks to make it a grassroots process that empowers people working at the local level, while using competition to stimulate action and encouraging New York communities to operate on a regional basis. Because the North Country Symposium has focused on these same approaches to economic development for ten years, and because it has highlighted concepts and initiatives that align very closely with the council’s goals, it represents a natural outlet for recent information about the council’s plans and progress. Symposium attendees will have the opportunity discuss with council members the plan that will guide economic development in the North Country for years to come.

**Monday, October 31, 8:30 a.m. – 2:00 p.m.**

- 8:30 a.m.      **Registration and refreshments**
- 9:00 a.m.      **Welcome and Overview of Symposium History, Mission & Goals**
- 9:15 a.m.      **Address:** *The Work of the North Country Economic Development Council - An Overview*  
Anthony Collins, President, Clarkson University  
Co-Chair, North Country Economic Development Council
- 9:45 a.m.      **First Breakout Session.** Select one Working Group presentation:  
Main Room: *Planning Committee*  
South Wing: *Infrastructure Working Group*  
North Wing: *Community Development Working Group*  
Conference Room: *Canadian Connections Working Group*
- 10:45 a.m.      **Second Breakout Session.** Select one Working Group presentation:  
Main Room: *Strategic Clusters Working Group*  
South Wing: *Small Business Development*  
North Wing: *Tourism Development Working Group*  
Conference Room: *Adirondack Park Working Group*
- 11:30 a.m.      **Large-Group Session.** *Public Participation & Engagement Working Group*
- Noon              **Lunch:** *Engagement of Higher Education in Economic Development*
- 1:00 p.m.      **Informational Q&A: Taking Next Steps**
- 2:00 p.m.      **Adjournment**



### **Directions and parking –**

To find the Eben Holden Conference Center, take Route 11 to the main intersection in downtown Canton, NY. Proceed south on Park Street through the St. Lawrence University campus. Just past the bookstore, admissions, and athletic facilities, a left hand turn will lead to parking in lots C and J. Overflow parking will be available behind the athletic facilities. Signs will direct you to the appropriate parking lots and then to the Eben Holden Conference Center. For a map of the St. Lawrence University campus, go to <http://www.stlawu.edu/campusmap/>. If you have additional questions about directions or parking, please contact the Symposium coordinator, Ben Dixon, at 315-229-5664 or [bdixon@stlawu.edu](mailto:bdixon@stlawu.edu).

**Register Now at [www.northcountrysymposium.org](http://www.northcountrysymposium.org)!**